



*Nothing says “together forever” like a tightly-integrated e-business infrastructure.*

# MIDDLEWARE:

*THE SWEET, NOUGATY CENTER OF INFRASTRUCTURE.*

THE GOOD STUFF is always in the middle. Think candy bars. Or jelly donuts. Or Blow Pops. Or web application environments based on open standards that give you socket-like development simplicity, killer tools, and a realistic way to cut custom coding time by as much as 80%. Good stuff, indeed. Technically speaking, it’s nothing short of yummy.

Every month, thousands of copies of WebSphere software are downloaded from [ibm.com](http://ibm.com). The buzz you hear is real. Over 35,000 companies are using it now in hundreds of ways, making it the fastest-growing web software platform.

Why IBM? Because IBM has been integrating end-to-end e-business systems for decades. From the simple to the staggeringly huge and complex. So we built software with that experience. Software

like MQ Series, which lets you remain calm when some half-informed executive commits to “integrating” your brand-new web-based supply-chain system with your new supplier’s 12-year-old mainframe-based distribution system (or any of 35 other incompatible platforms). Or IBM’s Tivoli software, relied upon by 96 of the Global 100 companies to securely control and manage their e-business networks. Or DB2, the hub of any robust e-business, delivering up to twice the performance of Oracle 8i at half the price. Tasty, eh?

Middleware from IBM. It’s the digital gearbox at the sticky center of integrated e-business infrastructure.

To talk infrastructure middleware, call us at 800 426 7080. For full information, downloads, or to purchase direct from IBM, go to [ibm.com/e-business](http://ibm.com/e-business).

